

Program under the high patronage of
Mister Emmanuel MACRON
President of the french republic



Raise children's awareness of nature and biodiversity

A grower's guide suitable for childrens

A dedicated internet platform

Thematic prizes

Training and activities

Many workshops

An international jury

THE VEGETABLE GARDEN WORLD CUP

First edition

Schools (from kindergarten to high school)
and **youth structures around the world:**

→ **Take part** in a global competition and an educational project that will mobilize tens of thousands of young people around the world!

→ **Vegetate** our establishment and contribute to the preservation of biodiversity while allowing children of all ages to learn about nature and healthy, organic and local food!

To register :

Send an email to the address:
margot.coesnon@landestini.org
or via the QR code.



Need information?

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Why a Vegetable Garden World Cup?

The vegetable garden is a fantastic educational tool for learning to produce food, understanding nature, soils, climate, biodiversity... After a successful national adaptation (the French Vegetable Garden Cup) with more than 200,000 direct beneficiaries and indirect, Landestini is launching the World Vegetable Garden Cup!



Since 2021, the French Vegetable Garden Cup is:

30 000

people mobilized
including 17,000 young people

1200

participating teams and more than
500 teachers involved!

Tools and a unique support system:

- A grower's guide suitable for childrens (in French and English) to get you started in the garden!
- Many challenges and workshops animated by the Landestini team ;
- A self-assessment file completed by the teams on a dedicated platform (quantified responses, free texts, descriptions, photos and a video) ;
- Personalized remote support : an internet platform, a toll-free number, exchanges by email and telephone to transmit knowledge and know-how to participants;
- A global jury of vegetable gardening experts biodiversity, food and education, evaluates the files at the end of the year.



No registration fees!



The calendar :

→ **January 2024** : launch of the World Vegetable Garden Cup!

→ **From January to June 2024** : creation and maintenance of vegetable gardens. Online workshops, challenges and tips by the Landestini expert team

→ **June 2024** : closing event and announcement of winners (northern hemisphere)

→ **December 2024** : closing event and announcement of winners (southern hemisphere)



About Landestini

Landestini is a non-profit organization based in France. Its mission is to help people reconnect with nature.

Our team of experts in environment, nutrition and sustainable food has mobilized more than 20,000 young people in France and received the support of the French government in the national project, the French Vegetable Garden Cup.

Because of this success and because our mission is to raise awareness about the environment and healthy eating, particularly among children, we are taking this project on a global scale.

13 prizes!

A champion and 12 other prizes will be awarded, each focusing on a particular aspect of the vegetable garden (its design, consideration of biodiversity, water management, etc.). Each winner is awarded a prize from one of our partners, and each participant receives a diploma, marking their participation.

Ready to join this adventure?

